

In Gunma,  
buy **bicycle**  
**insurance!**

Don't forget to  
**wear a**  
**helmet,**  
either!



Effective April 1st,  
2021 (Reiwa 3rd)

# Traffic Safety Ordinance of Gunma

You don't know  
about it yet....

What....!  
Does Gunma  
go that far....?

What on earth is really  
going on in Gunma....?

(Details are on  
the back....)



# The Revised Ordinance of Traffic Safety of Gunma Prefecture

Revision 1

## Obligated to buy bicycle liability insurance

? Why did it become obligatory.....?

It is because the number of cases of high-priced compensation has been increasing due to bicycle accidents, so that it is necessary to buy bicycle liability insurance for an accident just in case.



A Case of a Hefty compensation by Bicycle Accident  
**¥95,210,000**

(Kobe district court, July, 2013)

? What rules have changed.....?

Buying bicycle liability insurance now became "Obligatory."

It is required and obliged to buy bicycle liability insurance to use/ride a bicycle.

If the users are minors, their guardians must buy one.

It's not that expensive to buy !!



## Obligated to Make Efforts to wear a helmet for bicycle

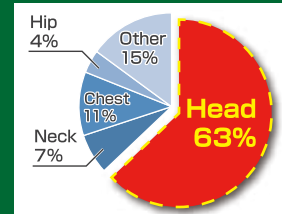
Revision 2

? What made it obligatory to MAKE EFFORTS(TRY) to wear it.....?

More than 60% of fatal injuries caused by bicycle accidents are due to head injuries.

Wearing a helmet can help you save your lives.

Body Parts/Areas of Fatal Injuries which Led to Deaths by Bicycle Accidents



More than 60% of fatal injuries are due to the head areas.

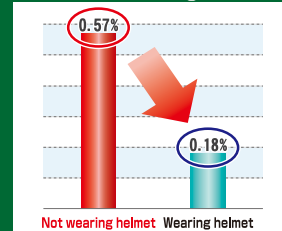
\*"Fatality Rate": It is the ratio of the number of deaths to the number of casualties.

(Source: National Police Agency)

? What has changed.....?

Now bicycle users must MAKE EFFORTS(TRY) to wear a helmet when riding a bicycle.

Fatality Rates When Wearing a Helmet and Not Wearing It



By wearing a helmet, the fatality rate drops lower than one thirty.

(Source: National Police Agency)

I see ....  
Now I understand why ....  
Well, we must buy one then ....



[INQUIRIES about Ordinance Revisions]  
Traffic Safety Measures Office  
Road Management Division  
Prefectural Land Development Department  
Gunma Prefectural Gov.  
(Gunma-ken, Kendo-Seibi-bu, Doro-Kanri-ka,  
Kotsu-Anzen-Taisaku-shitsu)

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